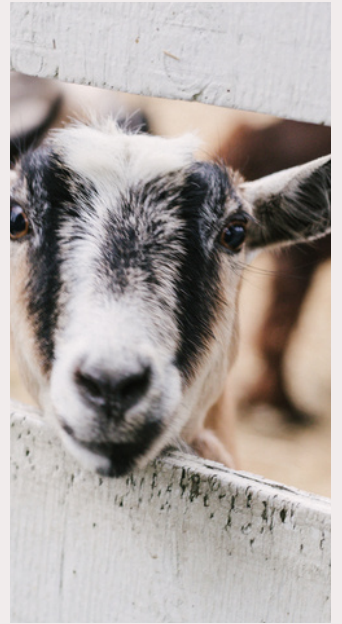
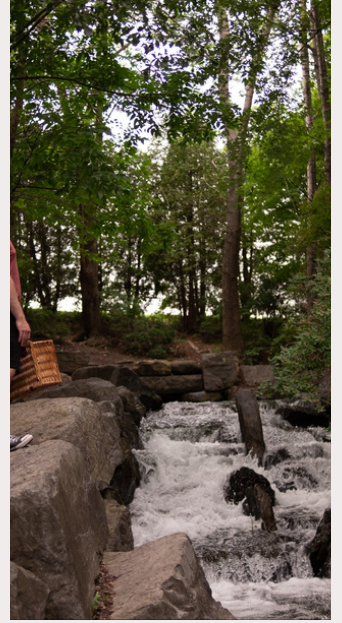
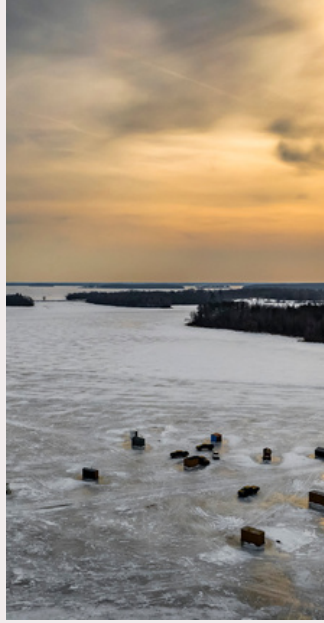


2024 MEDIA KIT



CORNWALL AND SDG TOURISM VISITOR GUIDE

CORNWALL
TOURISM 🍁 TOURISME



2024 VISITOR GUIDE

CORWALL AND SDG COUNTIES



2024 will mark a fresh chapter for Cornwall and SDG Tourism as we unite our efforts and merge our visitor guides. This collaboration promises a more favorable result for advertisers and enhances the experience for the end user. A total of 70,000 copies of the combined guide will be printed and widely distributed across Ontario, Quebec, and Upstate New York. Secure your spot now and showcase your destination to thousands of tourists visiting the region, in the exact spot where they are looking for things to do.

2024 RATES

AD SIZES

INSIDE FRONT COVER (1) \$2,000

FULL PAGE (7) \$1,500

HALF PAGE (14) \$800

QUARTER PAGE (16) \$600



SIGN ME UP

Inside Front Cover Full Page Half Page Quarter Page

By signing this purchase order, I allow Cornwall and SDG Tourism to reserve my advertising space as detailed above. I agree to supply the necessary ad content, including high-resolution photography, logos, along with payment, by Monday, October 2, 2023.

Advertising will be designed and translated by Cornwall and SDG Tourism at no additional cost.

Date: _____

Signature: _____

2024 VISITOR GUIDE

CONTACT INFO

Business Name: _____

Address: _____

Authorized Contact: _____

Email: _____

Phone: _____



ITEMS TO INCLUDE

FULL PAGE

- 6"w x 9"h (no bleed)
- 1-3 photos (high resolution - at least 1MB in size each)
- Logo (in vector format .ai .eps or .pdf)
- Contact information
- 100 words maximum

HALF PAGE

- 6"w x 4.375"h
- 1-2 photos (high resolution - at least 1MB in size each)
- Logo (in vector format .ai .eps or .pdf)
- Contact information
- 50 words maximum

QUARTER PAGE

- 2.875"w x 4.375"h
- 1 photo (high resolution - at least 1MB in size)
- Logo (in vector format .ai .eps or .pdf)
- Contact information
- 10 words maximum



Please submit all content to: tourism@sdgcounties.ca

Deadline: Monday, October 2, 2023