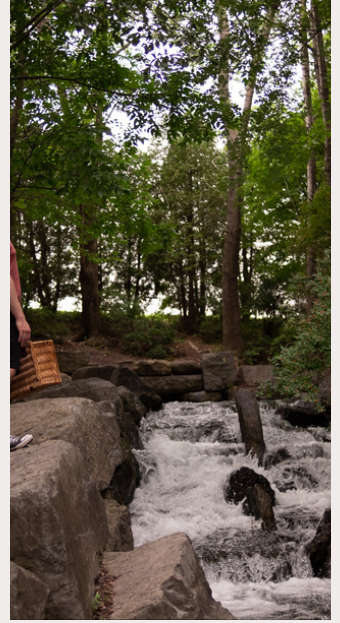
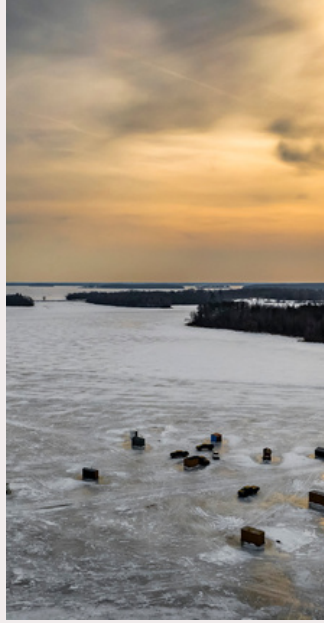


2025 Media Kit



CORNWALL AND SDG TOURISM VISITOR GUIDE

CORNWALL
TOURISM ✨ TOURISME



2025 VISITOR GUIDE

CORWALL AND SDG COUNTIES



Join us in 2025 as SDG Tourism and Cornwall Tourism continue our successful partnership, offering an even broader platform to connect with visitors. This year's guide will reach over 60,000 potential tourists across Ontario, Quebec, and Upstate New York, giving advertisers unparalleled exposure. Whether you're a small business or a major destination, this is your chance to secure a premium spot in the region's go-to source for where to eat, stay, and explore. Showcase your business and be part of the experience visitors are looking for as they plan their trip!

2025 RATES

AD SIZES

INSIDE FRONT COVER (1)	\$2,000
FULL PAGE (6)	\$1,500
HALF PAGE (12)	\$800
QUARTER PAGE (16)	\$600



SIGN ME UP

- Inside Front Cover Full Page Half Page Quarter Page

By signing this purchase order, I allow Cornwall and SDG Tourism to reserve my advertising space as detailed above. I agree to supply the necessary ad content, including high-resolution photography, logos, along with payment, by Friday, November 1, 2024.

Advertising will be designed and translated by Cornwall and SDG Tourism at no additional cost.

Date: _____

Signature: _____

2025 VISITOR GUIDE

CONTACT INFO

Business Name: _____

Address: _____

Authorized Contact: _____

Email: _____

Phone: _____



ITEMS TO INCLUDE

FULL PAGE

- 6"w x 9"h (no bleed)
- 1-3 photos (high resolution - at least 1MB in size each)
- Logo (in vector format .ai .eps or .pdf)
- Contact information
- 100 words maximum

HALF PAGE

- 6"w x 4.375"h
- 1-2 photos (high resolution - at least 1MB in size each)
- Logo (in vector format .ai .eps or .pdf)
- Contact information
- 50 words maximum

QUARTER PAGE

- 2.875"w x 4.375"h
- 1 photo (high resolution - at least 1MB in size)
- Logo (in vector format .ai .eps or .pdf)
- Contact information
- 10 words maximum



Please submit all content to: tourism@sdgcounties.ca

Deadline: Friday, November 1, 2024